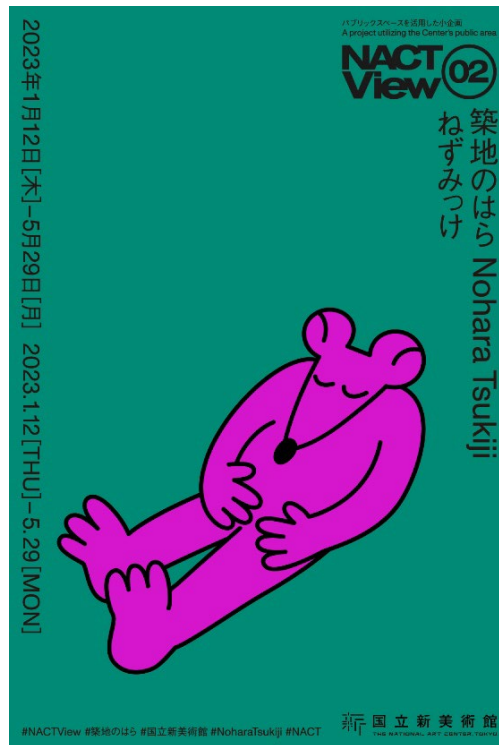


NACT View 02: Nohara Tsukiji, Nezumikke

Period: January 12 (Thu.) – May 29 (Mon.), 2023



"NACT View 02: Nohara Tsukiji, Nezumikke" Flyer image © Nohara Tsukiji

The National Art Center, Tokyo has launched the *NACT View* series, a project utilizing the Center's public area since 2022. The space, while spectacular in impact, is elaborately designed down to the smallest detail by architect Kurokawa Kisho. Emerging and mid-career artists, designers, architects, and filmmakers will be invited to present a variety of contemporary works in the space, which resembles a public plaza where many visitors pass through or linger and enjoy leisure time.

The second edition features Nohara Tsukiji (born in 1994), an animation artist who explores new terrain in videos that combine live action with animated images, projection mapping, and other works based on the theme of a fusion of two and three dimensions.

■ Exhibition Overview

NACT View 02: Nohara Tsukiji, Nezumikke

Period	January 12 (Thu.) – May 29 (Mon.), 2023
Closing Days	Tuesdays *Open on March 21 (Tue.), May 2(Tue.) and closed on March 22 (Wed.) instead
Opening Hours	Follows the opening hours of the National Art Center, Tokyo
Venue	Various sites within the National Art Center, Tokyo 7-22-2 Roppongi, Minato-ku, Tokyo 106-8558
Admission	Free
Organized by	The National Art Center, Tokyo
Exhibition Curator	Rei Yoshimura (Curator, The National Art Center, Tokyo)
Inquiries	(+81) 47-316-2772 (Hello Dial)
Website	https://www.nact.jp/english/2022/nactview-02/

■ Artist Profile

TSUKIJI Nohara

Born in 1994 in Kanagawa Prefecture. After graduating with a major in animation from Tokyo Zokei University, Tsukiji completed a post-graduate course at the Graduate School of Film and New Media at Tokyo University of the Arts.

Tsukiji explores a variety of humorous expressions through animation (primarily mouse characters) based on a fusion of two and three dimensions. Her work *Mukaunezumi* was awarded the Japan Grand Prix at the 6th New Chitose Airport International Animation Festival and the New Face Award in the animation division at the 23rd Japan Media Arts Festival. In 2021, Tsukiji held her first solo exhibition *Nohara no harappa* at Machida Pario. <https://www.midorinonohara.com/>

■ Exhibition Highlights

• Projection Mapping That Accentuates the Building’s Architectural Features

The animated mouse that scurry around freely all over the Center accentuate the architecture’s interesting forms.

• Watch AR Animation as You Explore the Building

Using a special AR app, this participatory virtual exhibition enables visitors to enjoy augmented reality animation with their smartphone or tablet.

■ Work Commentaries

Nezumikke, Projection Mapping and Augmented Reality (AR) Animation

In this exhibition, the second installment in the *NACT View* series, eye-catching, vividly colored mouse appear in various places throughout the building. The main display consists of projection mapping in two spaces: the café space in the center of the entrance lobby, and the passageway that connects Nogizaka Station and the building. When visitors take a look around the area, they are sure to catch sight of mouse moving here and there in unexpected places. The mouse stroll leisurely through the architect Kurokawa Kisho's unique structure, drawing attention to the entire space. In addition, by making use of a special app designed for the exhibition, visitors can enjoy watching augmented reality (AR) animation on their smartphone or tablet. Search for the "targets" (marks that were already on the floor or newly installed panels) as you walk through the building.

"Nezumikke AR" app download URL

• iOS

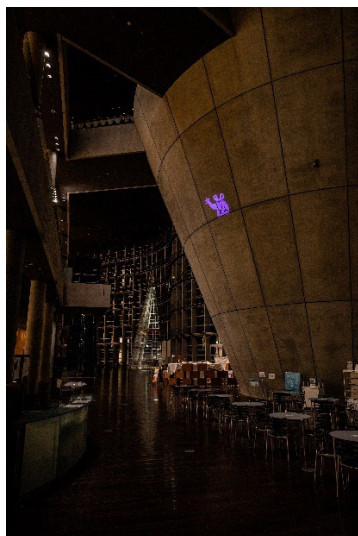
<https://apps.apple.com/jp/app/%E3%81%AD%E3%81%9A%E3%81%BF%E3%81%A3%E3%81%91ar/id1662113060>

• Android

<https://play.google.com/store/apps/details?id=com.NACTView02.Nezumikke>

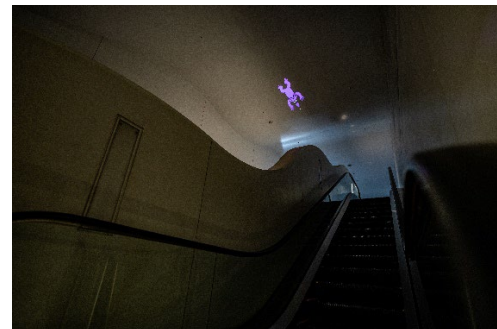
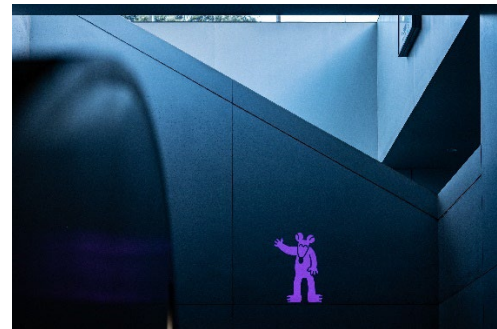
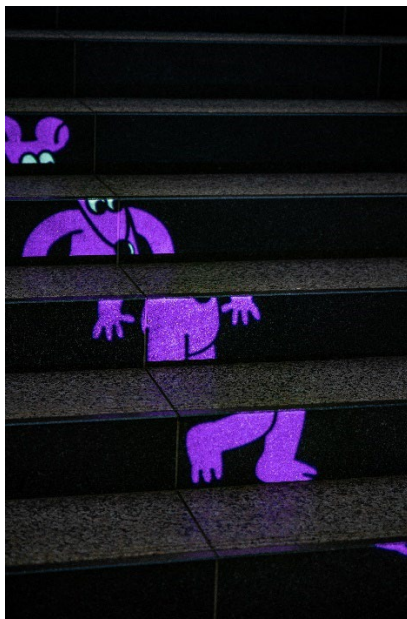
*Some models are not supported.

● The entrance lobby





● The passageway connects Nogizaka Station



Nohara Tsukiji *Nezumikke*, 2023, The National Art Center, Tokyo, Installation view, Photo by Kenta Umeda

■ What Is NACT View?

NACT View is a new series of small projects made by young to mid-career creators working in a variety of genres, such as fine art, design, architecture, and film, that are presented in the Center's public spaces. The name of the series is made up of the English acronym for the National Art Center, Tokyo, and the word "view," whose meanings include "gaze," "landscape," "viewpoint," and "way of thinking." The Center's public spaces are places that are accessed by a wide range of people, including not only visitors to the exhibitions, but also patrons of the facility's café, restaurant, and library as well as those who are merely pass through the building.

By displaying works in these spaces, *NACT View* strives to give all of the facility's visitors an opportunity to become more familiar with contemporary expressions in a casual manner. Plans are also underway to hold related workshops and talk events related to the series.

■ Next NACT View

NACT View 03: Atsushi Watanabe

Period: September – December 2023 (TBD)

■ Press Images

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