

須藤玲子×
アドリアン・ガルデル×
齋藤精一による
インスタレーション

Installation by
Reiko Sudo, Adrien Gardere
and Seiji Saito

Koinobori
Now!

Koinobori
Now!

Koinobori
Now!

Koinobori
Now!

こいぼり のぼり なう!

Koinobori Now!

Sound | softpad

2018 4.11 | Wed | 水 | - 5.28 | Mon | 月 |

休館日 毎週火曜日 ※5月1日(火)は開館 開館時間 | 10:00-18:00 (毎週金・土曜日、4月28日(土) - 5月6日(日)は20:00まで)
※5月26日(土)は六本木フーテン111 2018 | 開催にともない22:00まで開館 ※入場は開館の30分前まで
Closed Tuesdays (Except May 1) Opening hours | 10:00-18:00 (10:00-20:00 on Fridays and Saturdays, April 28 - May 6, May 26 until 22:00)
※Last Admission 30 minutes before closing Venue | The National Art Center, Tokyo, Special Exhibition Gallery 2E Admission Free

国立新美術館
Kokuritsu-Shin-Bijutsukan
企画展示室2E(東京・六本木)

入場無料

新 NATIONAL ART CENTER TOKYO 国立新美術館

協賛 TEAC Recording Tomorrow

無印良品

ARAKAWA

SUNCORONA ODA

Koinobori
Now!

Koinobori
Now!

Koinobori
Now!

Exhibition outline

Imagine some 300 *koinobori* (carp streamers) designed by Reiko Sudo, one of Japan's preeminent textile designers, vigorously swimming around the gallery. Taking her inspiration from the traditional Japanese *koinobori* event, Sudo created this collaborative project with French exhibition designer Adrien Gardère, and presented the work at the John F. Kennedy Center for the Performing Arts in Washington D.C. in 2008 and the Guimet Museum in Paris in 2014. For Sudo's new version of the work, produced for the National Art Center, Tokyo's largest gallery (2000m² wide, 8m high), she will join forces with Seiichi Saito, a noted member of Rhizomatiks. For everybody to better enjoy and participate in the installation, a hands-on experience corner will also be set up at the venue. Don't miss this opportunity to enjoy the multicolored *koinobori* as they come alive "now!" in this incredible atmosphere.



Reiko Sudo+Adrien Gardère, *Koi Current*, 2014, Musée national des Arts asiatiques-Guimet Installation View

Exhibition highlights

1 | One of the largest installations so far

Approximately 300 *koinobori* designed by Sudo, and supervised by NUNO, are exhibited at once. The display takes up the entirety of the largest exhibition room (2000m², ceiling height 8m) at the National Art Center, Tokyo (NACT), when you walk in, it looks like all the *koinobori* are “swimming around” the gallery.

2 | The first collaboration in Japan

Sudo has collaborated with exhibition designer Adrien Gardère in Washington D.C. and Paris in the past. In this exhibition, Saito joins these efforts, realizing their first collaboration in Japan.

3 | Hands-on experience corner

At the venue a hands-on experience corner will be set up, with free special tools allowing visitors to enjoy and create *koinobori* at any time. Moreover, another special area will be provided for everybody to actually feel and touch the textiles used to make the *koinobori*, and to learn more about their respective titles and origins.

4 | Talk events

The event will feature exhibition-related talks by Sudo and Saito, along with Gardère’s first lecture in Japan. During the exhibition, Sudo also plans to hold a *koinobori* workshop.

5 | Special sound program for the Roppongi Art Night 2018

In a special program part of the Roppongi Art Night 2018 on May 26 (Sat), this installation will be given sound by softpad. Details will be posted on the museum website as soon as they are finalized.

Related Events

Special Talk 1 | Adrien Gardère

Date | Apr. 11 (Wed) Time | 14:00-15:30 (doors open at 13:30)

Venue | The National Art Center, Tokyo, Auditorium 3F Capacity | Limited to 260

Admission free, no registration required *English / Japanese consecutive interpretation

Special Talk 2 | Reiko Sudo + Seiichi Saito

Date | May. 13 (Sun) Time | 14:00-15:30 Venue | The National Art Center, Tokyo, Special Exhibition Gallery 2E

Capacity | Limited to 100

Admission free, no registration required

Workshop | Koinobori Now!

Date | Apr. 29 (Sun) Time | 13:00-16:00 Instructor | Reiko Sudo

Participation free, registration required

*Conducted in Japanese *Application process details will be announced on the website when approved.

Artist Profiles

Reiko Sudo

Textile designer. Sudo was born in Ishioka City in Ibaraki Prefecture in 1953 and lives in Tokyo. From 1984, when she helped establish the textile manufacturer NUNO Corporation, Sudo applied novel techniques to create a range of textiles. In 2005 she received her honorary master's degree from the UCA arts college in the United Kingdom. In 2006 she handled textile design at the Mandarin Oriental, Tokyo, which granted her the Mainichi Design Prize. Since 2008, Sudo has been involved in fabric project development at Ryohin Keikaku Co.,Ltd., and since 2016 an advisory board member of MUJI. In addition, she has provided design advice on textile development to businesses and the like. The rich expressiveness of her fabrics gained wide appreciation, and her works have been exhibited in such places as the Museum of Modern Art, New York; the Metropolitan Museum of Art, New York; the Museum of Fine Arts, Boston; Victoria and Albert Museum, London; and the National Museum of Modern Art, Tokyo. Many exhibitions are held both in Japan and abroad. Sudo is a Professor at Tokyo Zokei University, Visiting Professor at Central Saint Martins, and Director of NUNO Corporation.



Reiko Sudo, *Trap Circle*, 2015, Photo: Sue McNab

Adrien Gardère

Exhibition designer. Gardère was born in Paris in 1972, where he still lives. He established Studio Adrien Gardère in 2000. His focus ranges from product design such as lighting to exhibition design of art galleries and museums in countries all over the world. As an example of his work so far, Gardère was responsible for the renovation of the Museum of Islamic Art in Cairo in 2010, the Lembé Annex opening in 2012, the design of the Albert Giacometti's retrospective exhibition held in the Yuz Museum Shanghai in 2016 and so on. As an ongoing project, he is working on the design of the Narbonne Roman Antiquities Museum with Foster and Partners, and a project for the Royal Academy of Arts of London in collaboration with David Chipperfield.



Reiko Sudo + Adrien Gardère, *Fantasy in Japan Blue*, 2017, The John F. Kennedy Center for the Performing Arts, Washington D.C. Installation View

Seiichi Saito

Representative director of Rhizomatiks Co., Ltd.; president of Rhizomatiks architecture. Born in Kanagawa Prefecture in 1975, Saito now lives in Tokyo. He studied architectural design at Columbia University and started activities in New York. Later, his selection as an artist in the 2003 Echigo-Tsumari Art Triennale provided the cue for him to move back to Japan. Saito founded Rhizomatiks in 2006. Since then, with a way of thinking shaped by architecture, he has continued to produce interactive works in the art and commercial fields. He was a judge on the Branded Content and Entertainment Division of the 2014 Cannes Lions Awards, served as the 2015 Milan Expo Japan Hall Theater Content Director, and was the Roppongi Art Night 2015 Media Art Director. In addition, Saito is in charge of HP and video production at NUNO Corporation, where Sudo is the director.



Reiko Sudo + Seiichi Saito, Movie still from *NUNO: Lost and Found* (Tsuruoka Fabric Industry Cooperative), 2016

Sound : softpad

Summary

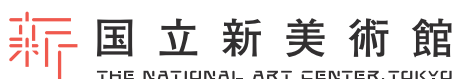
Exhibition title	Koinobori Now! Installation by Reiko Sudo, Adrien Gardère and Seiichi Saito
Dates	April 11 (Wed) – May 28 (Mon), 2018
Closed	Tuesdays (except for May 1)
Opening hours	10:00–18:00 *10:00-20:00 on Fridays, Saturdays, and April 28 – May 6 *Open until 22:00 in conjunction with the Roppongi Art Night 2018 on May 26 (Sat.) *Last admission 30 minutes before closing
Venue	The National Art Center, Tokyo (Kokuritsu-Shin-Bijutsukan), Special Exhibition Gallery 2E
Organized by	The National Art Center, Tokyo
Sponsored by	TEAC CORPORATION, MUJI, ARAKAWA & CO., LTD., SUNCORONA ODA CO., LTD.
Admission	Free
Inquiries	+81(0) 3-5777-8600 (Hello Dial)

Information about the related events will be announced as soon as details are decided.
For the latest information, please visit the NACT Website (<http://www.nact.jp/english/>).

Access

- Tokyo Metro Chiyoda Line, Nogizaka Station(C05), direct access from exit 6
- Tokyo Metro Hibiya Line, Roppongi Station(H04), approximately 5 minutes walk from exit 4a
- Toei Oedo Subway Line, Roppongi Station(E23), approximately 4 minutes walk from exit 7

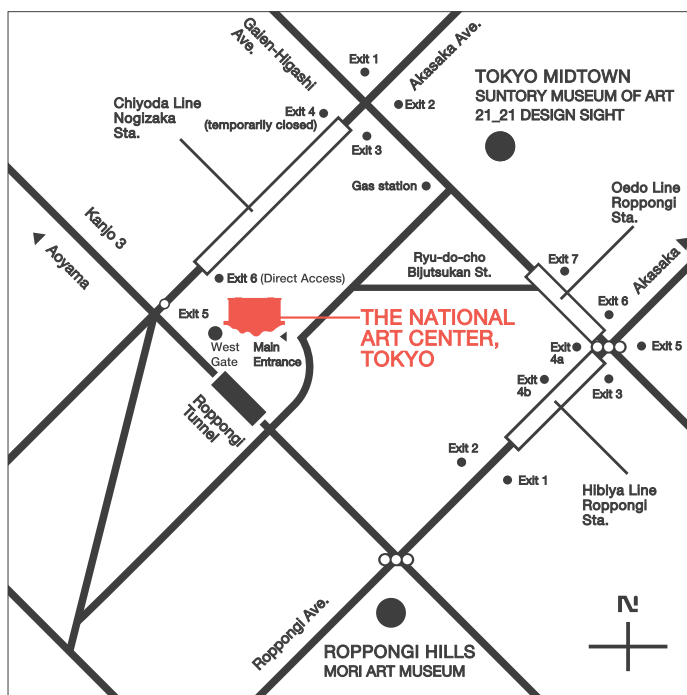
*No parking



Kokuritsu-Shin-Bijutsukan

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<http://www.nact.jp/english/>



Press inquiries

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hashtag



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<https://www.instagram.com/koinoborinow/>

